



United Way Central Alberta

Hospesco Brands Group's monthly Period Partner® donation for February 2021 is United Way Central Alberta. The donation includes 10,000 pads, 10,000 tampons, and 12,000 Scensibles® SBX50 personal disposal bags.

These donations will be used as part of an initiative of the Soroptimist International Central Alberta and United Way Central Alberta's "Period Promise" campaign to bring free tampons, pads, and dispensers to all washrooms in the Red Deer Public School District, including Lindsay Thurber Comprehensive High School, Eastview Middle School, and K-8 schools Normandeu School and G.H. Dawe School.



"Period Promise" will begin in the selected schools this March and run until June 2022. Supplies will be replenished by staff and United Way Central Alberta will track student and staff feedback, product use and dispenser condition.

"Students should never have to miss school, extracurricular, sports or social activities because they can't afford or don't have access to menstrual products," said Nicole Buchanan, Board Chair for Red Deer Public Schools. "Equity is a priority for Red Deer Public Schools. By reducing barriers for students to these necessary products, our Division is making a real change in the lives of students."

